

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION FLORIDA

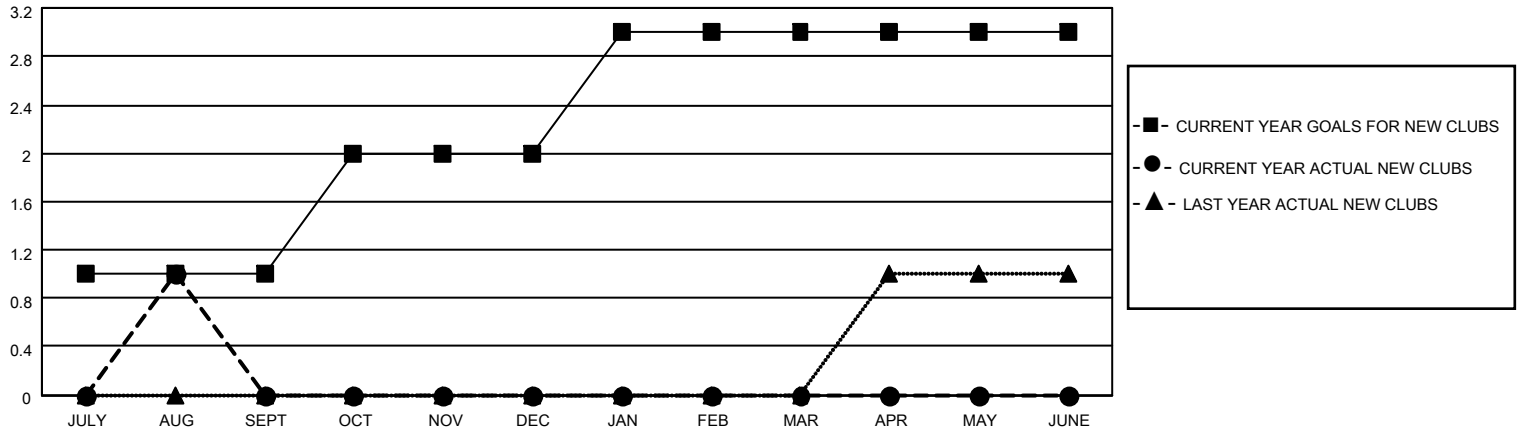
District 35 L

Results as of: 8/31/2020

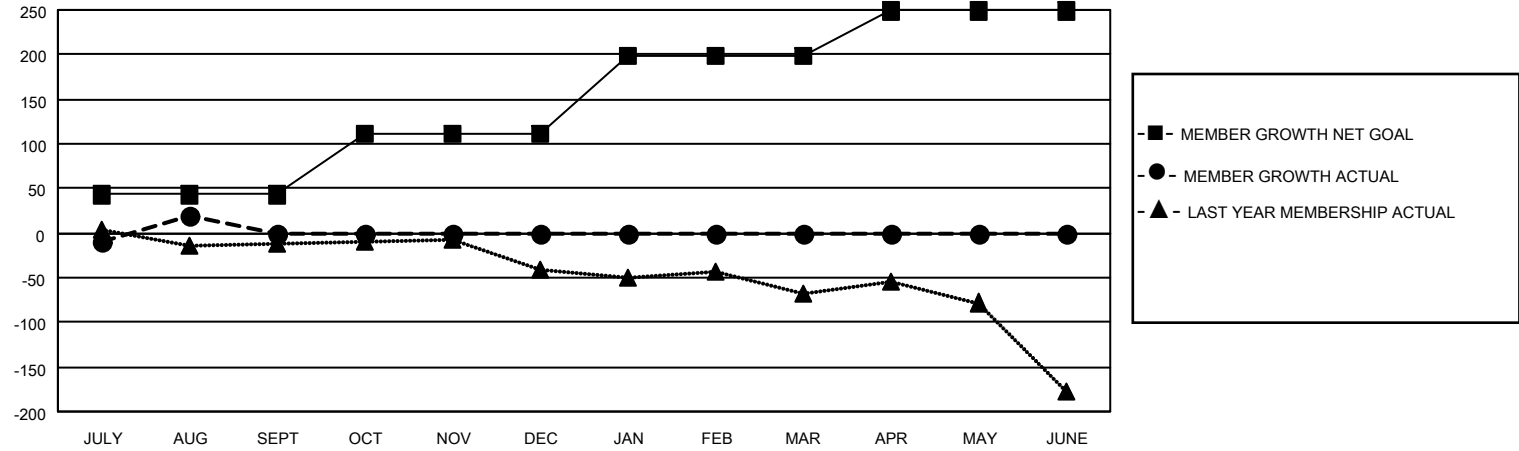
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 1 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|-------------------------------------------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 43 | 53 | 22 |
| OCT/NOV/DEC | 68 | 0 | 0 |
| JAN/FEB/MAR | 88 | 0 | 0 |
| APR/MAY/JUNE | 50 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|----------------------------------------------------------------------------------------|-----------------------------------------------------------|------------------------------------------------------------------------|
| DROPPED CLUBS: 0 | 10 CLUBS OF 60 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 773 (69.77%) FEMALE 335 (30.23%) |
| <u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 0 OTHER 17 <hr/> TOTAL 22 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 199 FAMILY MEMBERS PAYING HALF DUES 101 |